



2016 / 2017

Sponsorship Packages

The mandate of Golden Snowmobile Trail Society is to promote snowmobiling in the Golden area by grooming trails, promoting Golden as a snowmobile destination and gathering revenue to maintain snowmobile trails in the area.

Facts and Stats

In 2015 - 2016 your sponsorship money helped us to:

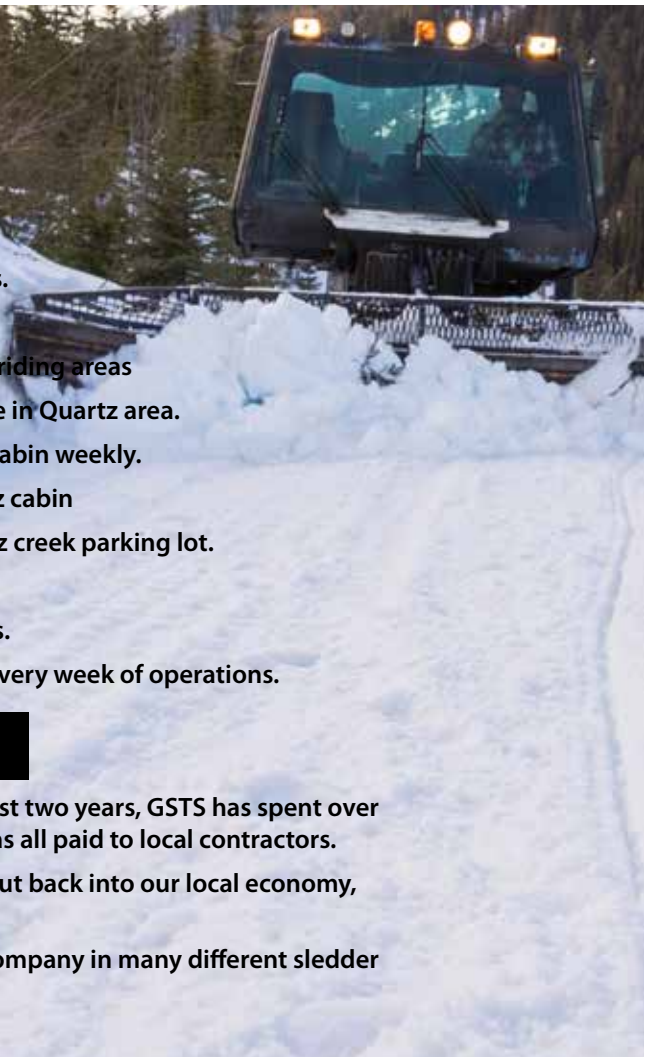
- 156 separate grooms throughout season.
- 13,627 snowmobile riders registered at our gates.
- Renovated the foundation of the Quartz cabin
- Created a clean up program for parking lots and riding areas
- Met with Parks Canada staff in regards to signage in Quartz area.
- Maintained a regular custodian to clean Quartz cabin weekly.
- Maintained steady wood supply for fire at Quartz cabin
- Maintained 3 outdoor porta-potties at the Quartz creek parking lot.
- Installed new BBQ at Quartz
- Maintained trailhead staff for 3 riding areas areas.
- Post 20 online grooming reports to our website every week of operations.

Why Support The GSTS?

Thanks to sponsorship and grant monies, in the last two years, GSTS has spent over \$350,000+ building and maintaining trails that was all paid to local contractors.

The money generated from tourism dollars is all put back into our local economy, helping our town grow!

Your sponsorship enables you to advertise your company in many different sledder driven media formats.



SPONSORSHIP PACKAGES

GOLD PACKAGE **\$1000**

- Company logo on trailhead billboards - large
- Website Ad (300 x 250)
- Large Snowmobile Trail Map advertisement
- Postcard advertisement
- Logo, description of business or service, contact and website link on SledGolden.com
- 3 facebook call-outs during season
- 50 SledGolden stickers
- 1 official sponsor sticker
- 3 SledGolden T-Shirts

SILVER PACKAGE **\$500**

- Company logo on trailhead billboard - medium
- Small Snowmobile Trail Map advertisement
- Description of business or service, contact and website link on SledGolden.com
- 2 facebook call outs during season
- 25 SledGolden stickers
- 1 sponsor sticker
- 2 SledGolden T-Shirts

BRONZE PACKAGE **\$250**

- Company name on trailhead billboard - small
- Description of business or service & contact on sledgolden.com
- 1 facebook call out during season
- 10 SledGolden stickers
- 1 sponsor sticker
- 1 SledGolden T-Shirt

DONATION

The GSTS is always stoked to receive a donation! In return you will receive SledGolden stickers, sponsor-ship sticker and a posting on our website.

Please see next page for descriptions of what you get.



Sponsorship Pkgs: What You Get...



Trailhead Billboard

Large billboards displaying sponsor logos are located at the entrance of Gorman Lake, Quartz Creek and Silent Pass.



Grooming Report

20 weekly reports will be posted on social media, Sledgolden.com and advertised locally between Nov. 18 to March 30 on Wednesday evenings. Non-gold sponsors may add their logo for \$30 per report. Limited availability.



Trail Map

5,000 copies of a map with trail and local business information beneficial to users; produced and distributed at trade shows and many local businesses.



Website Listing

Business details are listed on SledGolden.com under the sponsors page for the 2015 - 2016 Sled season.



Social Media

Call outs on our social media postings:

Facebook to our over **2,600 followers**

Instagram: NEW! for 2016/17 @sledgolden



Show your support with a Sled Golden sponsor sticker to place at your business.





THANK YOU TO OUR 2015/ 2016 SPONSORS

GOLD

Riverhouse Tavern
Sportsman
Motor Tech
Mountain Motorsports
Ponderosa Motor Inn
Red Tomato Pies
Holiday Inn
Omega Bar & Grill
Turning Point Restaurant
Mount 7 Lodges

SILVER

Napa Auto Parts
Ramada
GSR
GASPLUS
Avalanche Safety Solutions
Prestige Inn
Darkside
Snowpeak Rentals
Apostoles Restaurant
Blue Bird Cafe
The Island Restaurant
CVCU
ABC Country Restaurant
Husky Travel Centre
Knight Rider Industries
Econo Lodge Golden
Hangfire Avalanche Training

BRONZE

Overwaitea Foods
Big Bend Cafe
Golden Taps
Selkirk Glass
Kal Tire Golden
CalGas
Super 8 Motel
Legendz Diner
Golden Bakery
Petro Canada HWY Service
Chatter Creek
LP
Dogtooth Log & Timber

Contact Us

Please contact the Golden Snowmobile Trail Society
for your sponsorship opportunity:

Phone: Magi Scallon 778.990.2453

Email: sponsorship@snowmobilegolden.com

We have flexible payment options available!